



Joanna Winterburn
Community Projects Officer
HogCO (Home Grown Community Owned) food project,
Community Council of Devon

HogCo was a lottery funded project run by the Community Council of Devon.

Jo was the Community Projects Officer from September 2009 to July 2010 and was instrumental in turning this project from a successful grant application into reality. Her role included developing marketing materials, logo, and website, establishing working relationships with communities throughout Devon, providing training, support and advice enabling them to start their own food growing initiatives.

Community food projects included the Brandnich Beekeepers, Ashburton Community Land Project, Denbury and Torbryn allotments, Forches & Heppenstall Community Gardens to name but a few.

Achievements and responsibilities:

- To develop and deliver a Lottery funded project supporting community groups to grow their own food.
- Project exceeded targets within first 10 months.
- Development of the website.
- Secured land for projects that have been having specific long term problems securing land on which to grow food.
- Designed marketing material.
- Supported numerous groups to grow their own food including assisting in the development of the management committee, volunteer recruitment and identifying community needs.

Find out more about HogCo here:

https://issuu.com/communitycouncilofdevon/docs/hogco_leaflet?fbclid=IwAR1ZZ28Nt9Rj-EUZKy9uJ_zBcUkI0rcAoKb8BrxTTQoGeSkfEg5nxSCd_cl